

Press Release

Zurich, 13th July 2023

BX Swiss, Hypothekarbank Lenzburg and neon simplifies trading for private investors

The admission of Hypothekarbank Lenzburg as a new trading participant on the Swiss stock exchange BX Swiss enables a strong partnership and the launch of "neon invest", the new investment solution of the Zurich FinTech company neon. The offering makes a significant contribution to enabling investors to invest in a simple and self-determined way.

The Swiss stock exchange BX Swiss welcomes Hypothekarbank Lenzburg (HBL) as a new trading partner. HBL is a Swiss universal bank active in retail banking, mortgage lending, private banking and SME business and, in addition to its traditional business areas, is also known as a leader in open banking and banking-as-a-service.

HBL has been working with the Zurich-based FinTech company neon for many years and offers its more than 160.000 neon clients a simple, user-friendly and secure account solution via app. With the integration of HBL as a trading participant of BX Swiss neon is able to expand their products and to offer trading to neon app users. With "neon invest", neon clients will have access to a wide range of Swiss and international equities and ETFs, which they can trade easily and cost-effectively via BX Swiss.

"We are pleased to welcome HBL as a new trading partner and, through our partnership with HBL and neon, to make a significant contribution to promoting self-directed investing for private investors. As a full regulated and established Swiss stock exchange, one of our main objective is to provide private investors with trusted and secure access to a broadly diversified portfolio of financial products and to support them in building their knowledge", says Lucas Bruggeman, CEO of BX Swiss AG.



BÖRSE NEU GEDACHT.

"We are excited about the new partnership with BX Swiss and neon. For offerings from challenger companies such as neon, the partnership with BX Swiss allows us to offer an exciting alternative to trading on the SIX Swiss Exchange. The BX Swiss connection opens up opportunities for us and our partner institutions that other fintech companies can also benefit from", says Reto Huenerwadel, Head of Market Services at Hypothekbank Lenzburg.

"With neon invest, we are expanding an established partnership with a new, strong partner. Together, we are creating a new, cost-effective Swiss offering for the benefit of our clients in a currently highly concentrated market", says Timo Hegnauer, Head of Investment at Zurich-based FinTech company neon. "We will take advantage of this strong cooperation and will quickly expand the current offering with additional titles and features in the coming months."

More information about BX Swiss: www.bxswiss.com

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About BX Swiss

BX Swiss AG is an established stock exchange based in Zurich. BX Swiss AG is part of the international Stuttgart Stock Exchange Group and is subject to the Financial Market Infrastructure Act and supervision by the Swiss Financial Market Supervisory Authority FINMA.

BX Swiss offers active investors a trustworthy and secure access to a broadly diversified portfolio of financial products ranging from structured products (deriBX), equities from over 30 markets in Swiss Francs, Wikifolio certificates, ETFs, ETPs on various cryptocurrencies and bonds.

Swiss SMEs find an ideal trading platform at BX Swiss with the exchange trading segment SME Main Market through which they gain access to new investors as well as a diversified shareholder base.

With BX Swiss TV and BX plus, BX Swiss offers its own comprehensive knowledge and content platform, which provides market and stock exchange data in a clear and comprehensible manner, guarantees a high level of transparency, and promotes an interactive exchange.

About the Hypothekarbank Lenzburg

Hypothekarbank Lenzburg is a listed Swiss universal bank founded in 1868 as Hypothekar- und Leihkasse Lenzburg. It had 324 employees at the end of December 2022, adjusted for part-time working. The bank is active in retail banking, mortgage lending, private banking and SME business.

In the fintech business, it provides banking services to third-party financial service providers. Hypothekarbank Lenzburg also offers professional asset management under the HBL Asset Management brand. Its own core banking system, Finstar, was equipped with an open interface architecture in 2017.

Under the Hypothekarbank Lenzburg brand, the bank operates 13 branches and three advisory offices and is strongly anchored in the region. Hypothekarbank Lenzburg has received several awards in recent years for its technological innovation.

More information: www.hbl.ch, www.finstar.ch and www.hblasset.ch

Contact for queries

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About the neon

neon offers a simple, user-friendly and secure account solution as an app for all smartphones. More than 160.000 customers currently use a neon account, making neon the most widely used independent Swiss solution for a low-cost, easy-to-use smartphone account.

The account is managed by neon's partner Hypothekarbank Lenzburg and offers deposit protection of up to CHF 100,000 per customer. Behind neon is an experienced team comprising Jörg Sandrock, Simon Youssef, Julius Kirscheneder and Patric Ammann and more than 50 employees.

More information: www.neon-free.ch and www.neon-free.ch/en/invest

Contact for queries

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